



November 1, 2019
Recommendation Letter

To whom it may concern:

We the City of Edinburg TX, Parks & Recreation Department were recently in the market for our first electronic Marquee Sign. We are 4 years in our newly built multi-million dollar state of the art recreational building; I wanted to make sure we purchased a sign that matched the greatness of our new building and would represent us as well. As the Director of Parks & Recreation and having only a vision of what I wanted in front, I was lucky enough to come across Golden Rule Signs.

GRS was able to make my vision come to life in a very detailed & understanding way. From the early planning stages, to design, to build out and installation, the experience was professional and fun at the same time. Customer service was just a phone call away; they made the design process easy. My team and I were sold after the first rendering and knew this product would meet our needs and more.

Once the installation process was complete; following would be the training and understanding of the software. Once again my team and I were walked through step by step and found ourselves advertising our programs in a matter of minutes. Yet again another example of Golden Rules Signs professionalism, experience, and why this process was fun.

We are now proud owners of a beautiful Marquee Sign and my vision has come to life; this sign completed our department building. I highly recommend Golding Rule Signs to anyone that is in the market of such incredible advertising equipment. I can say that The City of Edinburg is already looking forward into doing more business with Golden Rule Signs.

Sincerely,

A handwritten signature in black ink, appearing to read "Javier Garza", is written over a horizontal line.

Javier Garza
Director of Parks & Recreation